



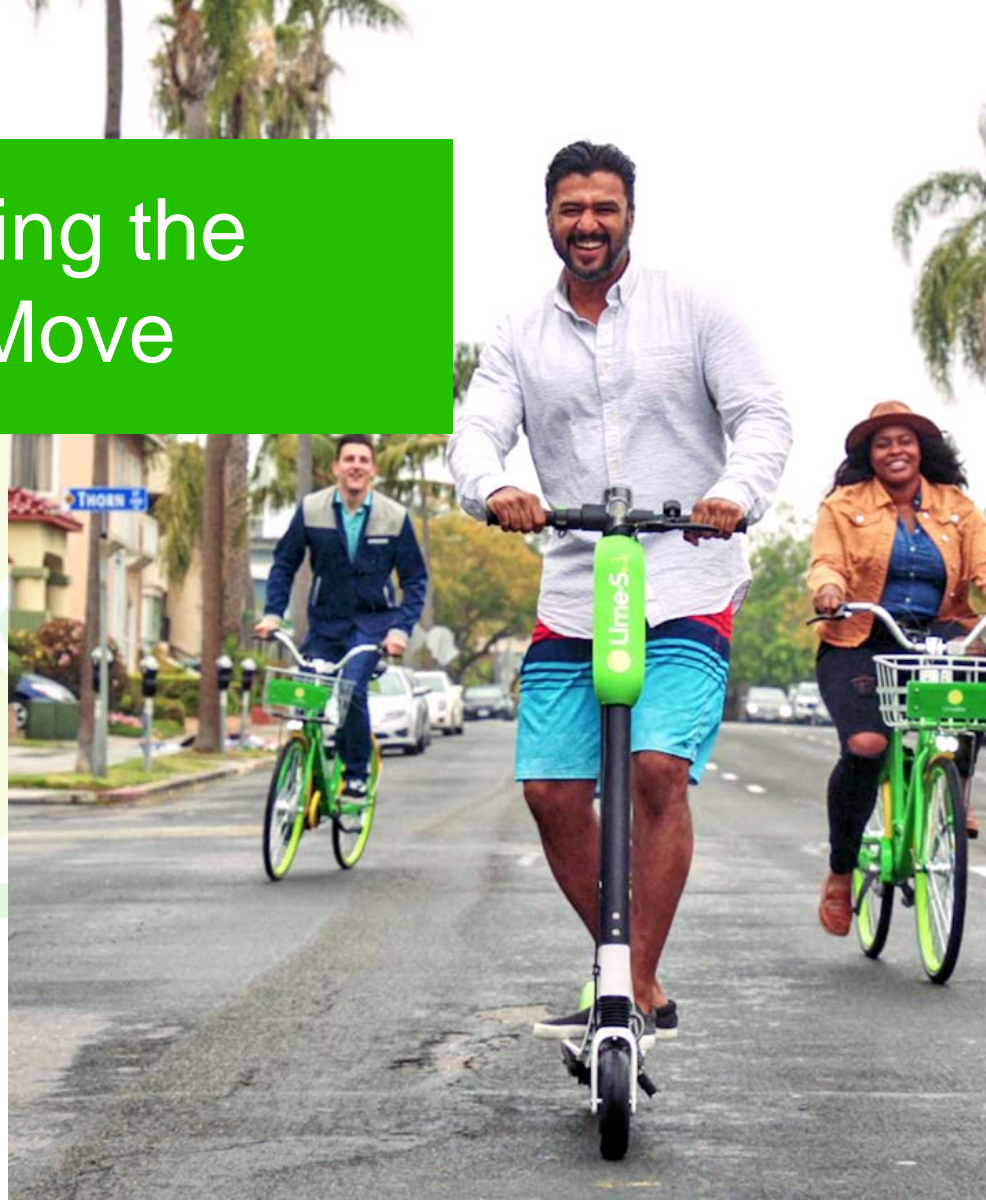
Connecting North Carolina Communities With Smart Mobility

With a Subsidy-Free, multimodal transportation network

How Lime is Changing the Way Communities Move

Lime is Revolutionizing Local Mobility by leading the country in first and last mile transportation solutions.

- More efficient, affordable and healthier transportation
- Complements existing transit options, reducing congestion and freeing up parking
- Supports more vibrant local economies
- Reduces pollution caused by short, inefficient local trips



Limitations of Traditional Station Based Mobility Sharing

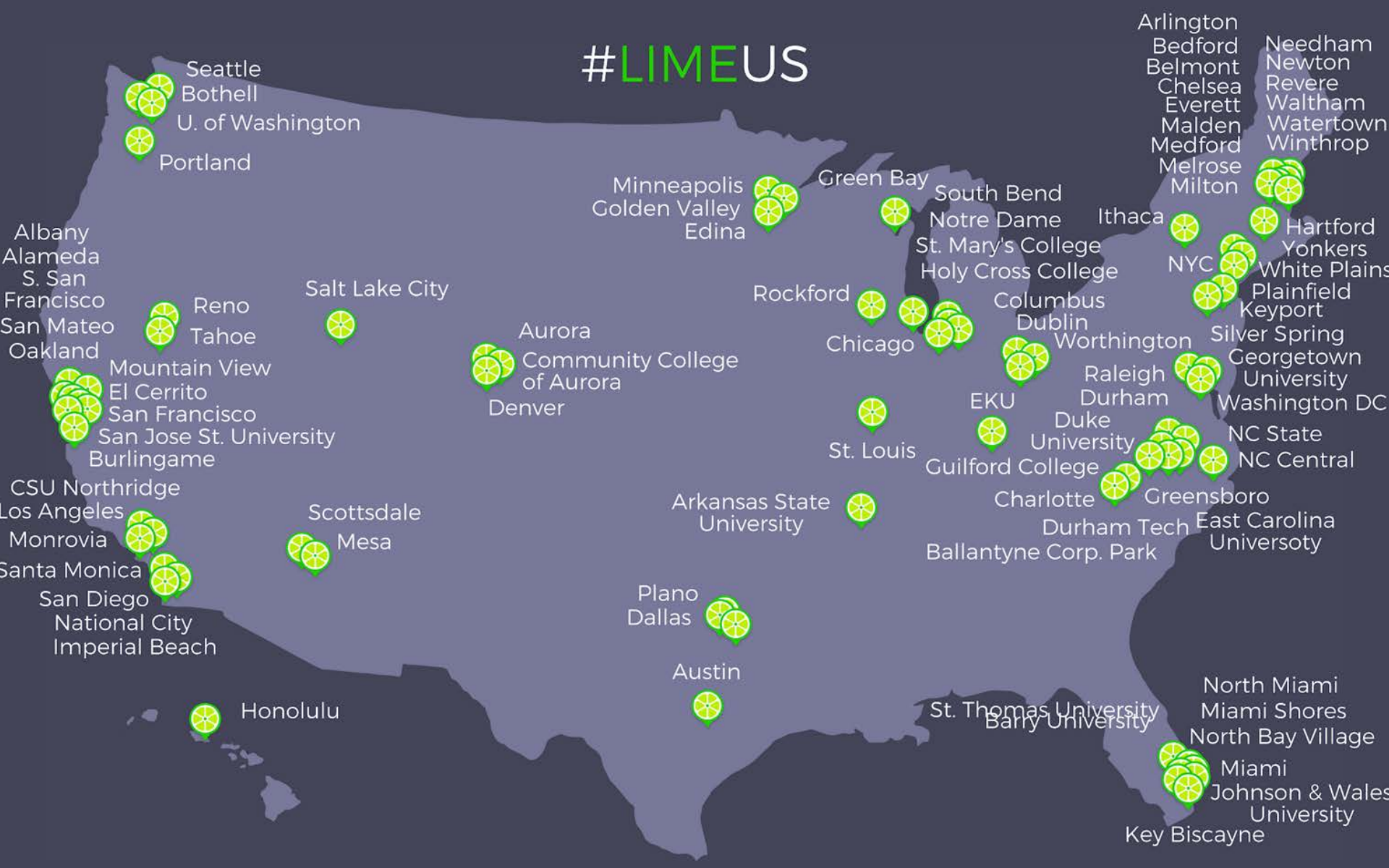
Expensive capital investment and costly to maintain, translating to overly expensive rides for users

Inconvenient docking stations don't get riders to their final destinations, forcing them to look for docking stations and suppressing ridership

Poor coverage and high costs mean there aren't enough bikes to effectively serve the public or be available to all sectors of the community



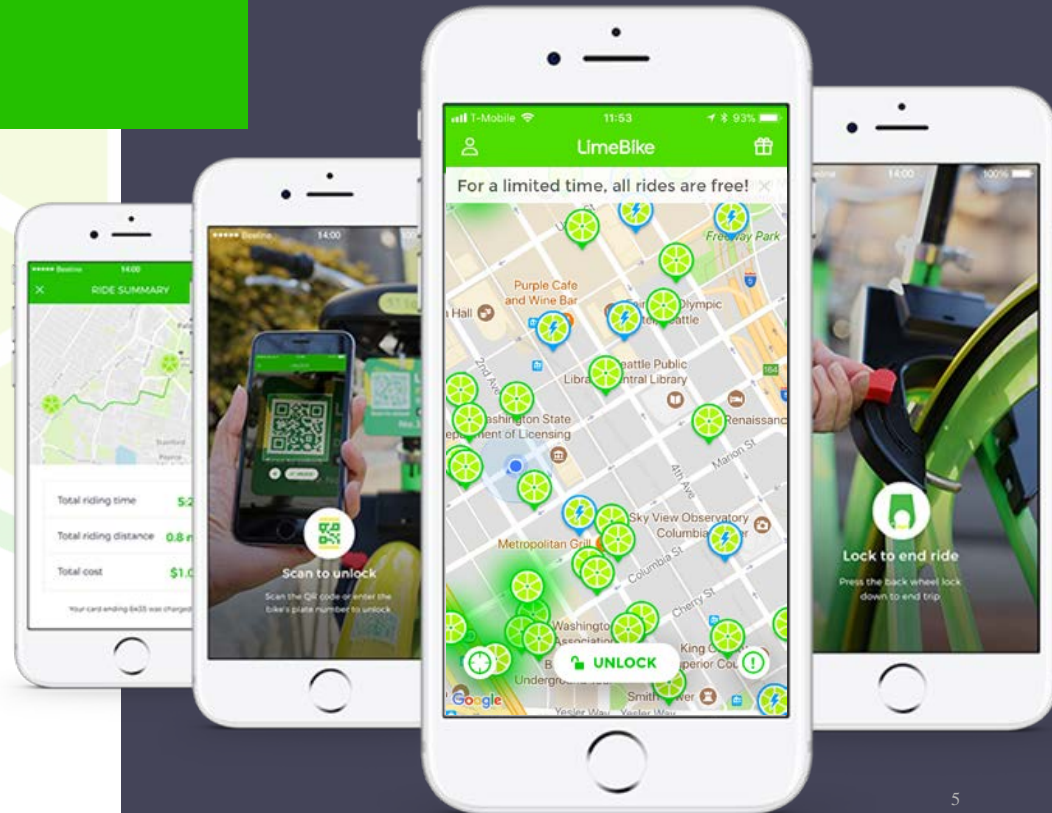
#LIMEUS

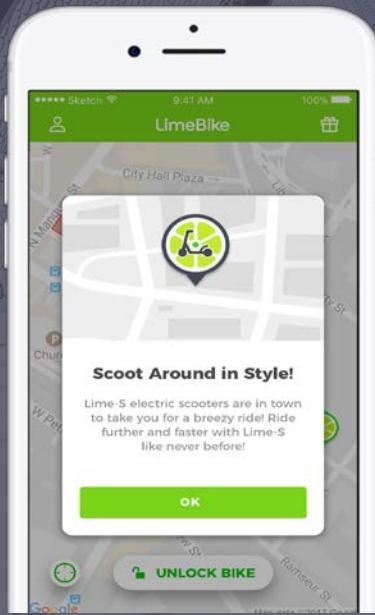


It's Easy to Locate, Unlock, Ride and Pay

New technology allows us to create a seamless smart mobility experience

- 1 Find available rides on our live GPS map
- 2 Unlock with QR code or plate number
- 3 Lock the back wheel (for bikes) or in app (for scooters) to end the ride
- 4 Easily & safely track & pay for each ride





Lime -S

Electric Scooters

Hop on and ride!

Smaller and more agile than a bike, Lime-S electric scooters are a convenient new mobility option that let you zip around the city pedal-free.

They require minimal parking space and are incredibly fun to ride!

MAX RANGE:
37 miles

MAX SPEED:
14.8 MPH

PRICE FOR USERS:
\$1 unlocking fee
\$0.15/minute to ride



Lime Juicers

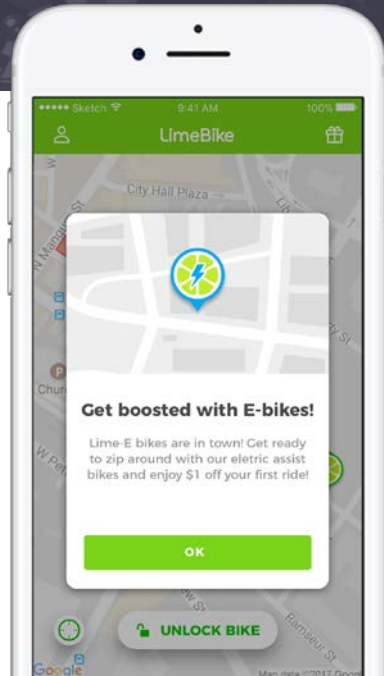
Community members can earn money charging Lime scooters!

- 1) Juicers sign up through our app
- 2) Every evening, Juicers reserve scooters for charging
- 3) Juicers retrieve scooters and charge them overnight
- 4) Juicers return scooters to designated locations in the morning - and get \$\$!



Lime -E

Electric Assist Bikes



Why go electric?

Lime-E senses the torque being put on the pedals and adds just the right boost to help you get where you're going quickly and effortlessly.

No strain. No sweat. Just a simple, cost effective way to turn the last mile into the last several miles even over the hilliest urban terrain.

MAX RANGE:
62 miles

MAX SPEED:
14.8 MPH

PRICE FOR USERS:
\$1 basic unlocking fee
\$0.15/minute to ride



LimeBike

Smart Pedal Bikes

Our specially designed bikes are CPSC and ISO certified and safe and comfortable to ride.

- 1 Solar Panel charges battery supply
 - 2 Smart IoT Technology 3G/GPS-enabled, mobile app - synced smart lock
 - 3 Safety -Tested Wider tires, drum brakes, bright color, lights and frame load tested with 880 lbs and CPSC/ISO
 - 4 certified
 - 5 Maintenance -Free Airless tires and durable parts to withstand elements and frequent use
- Easy to Ride Lighter frame for easier use

Our Approach to Smart Parking

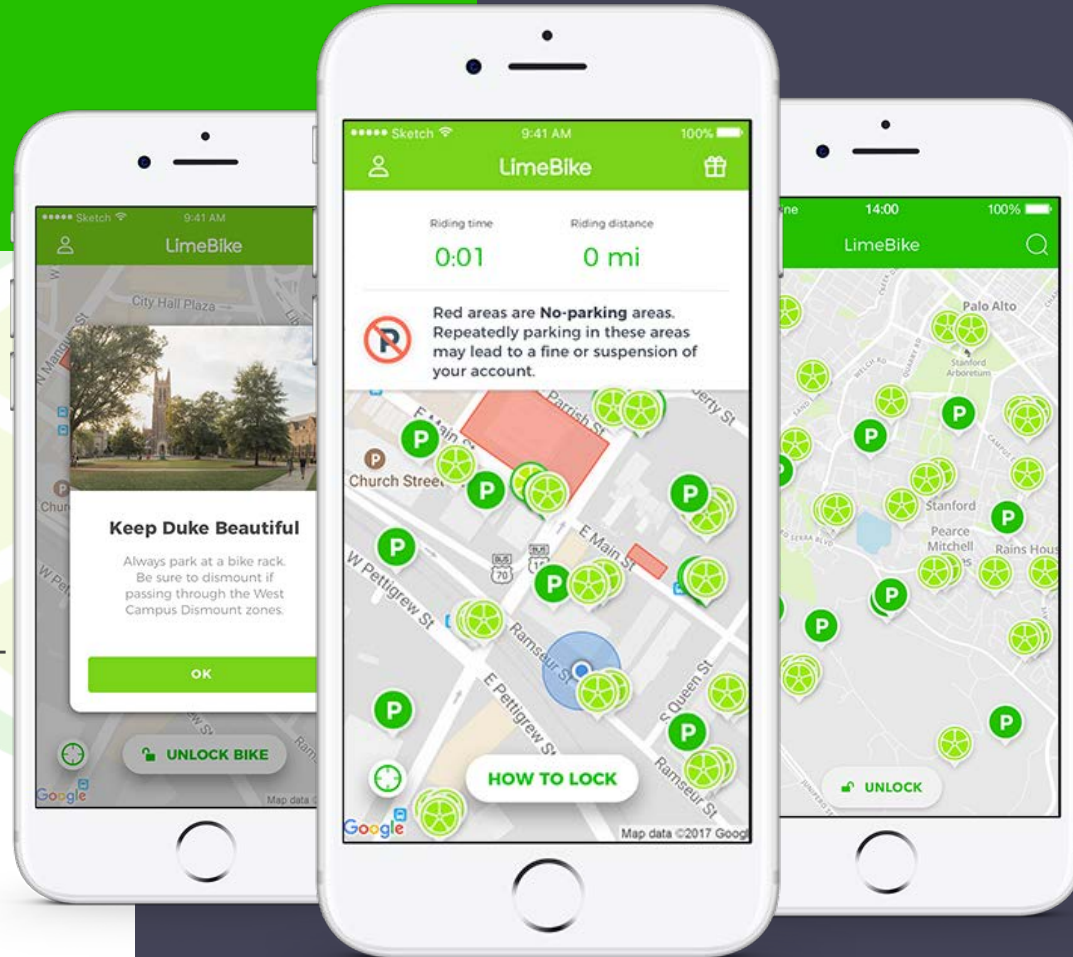
- Educate riders on legal parking regulations
- In-app instructions on how & where to park
- Geo-fence existing legal parking areas in our app
- Reward riders for parking properly
- Partner with cities to develop more bike and scooter -friendly parking
- Our operations team will respond to parking concerns



Available
Bikes &
Scooters

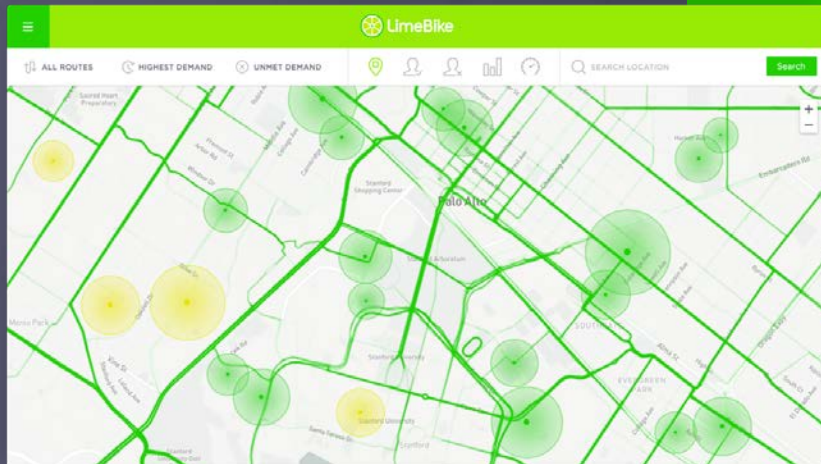


Recommended
Parking Spots





We use data to make local mobility smarter



- Free of docking stations, the optimal smart mobility program can be designed based on usage and actual rider demand data
- We estimate having 1 bike or scooter per 100 residents to serve the entire community
- We share our data with cities for smarter mobility planning
- We support existing public transit, with 40% of our rides starting and finishing near transit stops

Lime Access

At Lime, we believe in providing mobility for all.

That's why we've created Lime Access - an affordable way to use Lime in your city. We're also proud to partner with PayNearMe and to support a text-to-unlock feature, both of which promote equitable mobility by removing the barrier of smartphone and credit card ownership.

To qualify for Lime Access, an individual simply needs to demonstrate qualification or participation in any state or federally-run assistance program.

Lime Access members can purchase 100 rides on our LimeBike pedal bikes for just \$5.

Once you've joined Lime Access, you can pay through our app using a credit/debit card or Apple Pay. Alternatively, you can pay using cash at one of PayNearMe's 27,000+ retail locations.

